

Richard Ciraulo

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Visual designer with a focus on branding

Creative and deadline driven graphic designer with 9+ years of design experience. Creating innovative designs and specializing in branding, logo development, print and digital design. Adding to this, is 5 years of professional photography experience. I am proficient in photography, illustration, graphic design, and typography.

Education

Farmingdale State College, Farmingdale, NY Bachelors Degree

Work experience

Brand / digital designer

Vanquis Bank | December 2022 - present

- Brought onto the team working on the re-brand project. Consisting of: new logo-mark, colors, typography, brand look and feel. Project is ongoing with many changes taking place. Including new credit card designs.
- Social media asset creation, ie: static posts, text / graphic animations.
- Email design, print design. Working with marketing team to help push the brand.

Freelance designer

RCirauloMedia | 2017 - 2022

- Working on miscellaneous projects for multiple clients. Including logos, branding, photography.

Print graphic designer

Bed Bath and Beyond | July 2019 - June 2021

- Layout of images and copy blocks on post cards and circulars.
- Develop new packaging for shipping labels, boxes, envelopes, etc...
- New gift card designs and their branding.

Brand graphic designer

Brown Jordan International | January 2018 - June 2019

- Oversaw the graphic design of 5 separate high end furniture brands. Working on re-brand projects for all. Logo design / exploration was done, as well as color research and development to have the brand appeal to a wider audience.
- Print work, ie: flyers, magazine ads, furniture catalogue.
- Digital design, ie: social media assets, email templates, light website work.
- Photo and video work.

Graphic designer

PRI Productions | March 2017 - January 2018

- Agency setting, working on multiple projects at once. Working with outside companies, such as: The Jacksonville Jaguars, JAX Sports Council, Jax Events, Omni Hotels.
- Photography was also needed within this role. Photographing events mainly.